



Peninsula Soccer League

The Peninsula Soccer League, a non-profit organization, has served the youth of San Diego County for more than 25 years. Over 1000 children and teens ranging from ages 4 to 18 participate in this league, which not only promotes and teaches the sport of soccer, but also promotes a healthy lifestyle (outdoor exercise in a family-oriented setting) and teaches teamwork, self-confidence and striving for personal best.

To ensure the growth and affordability of the league, we are asking the business community for its continued financial support for the upcoming season.

In exchange for sponsorship, we will promote our business partners to our league families and the general community in various ways. In addition, sponsors will receive the satisfaction of helping community youth.

Your sponsorship will help us meet the costs of running the league, including fees and costs for the fields, equipment, insurance, and general upkeep. Your sponsorship is also tax deductible.

Various sponsorship levels are available and described in the enclosure. We appreciate your consideration and look forward to your support in the upcoming season!

Sincerely,

Ryan Carruth
PSL Director

PSL Team Sponsorship

Peninsula Soccer League, a non-profit community youth league for over 25 years, now offers a high-profile yet affordable promotion for your business:

Gold Sponsorship: \$1000

- A banner with your company logo or name at Robb Field every Saturday from September through December. This field is used by 700 to 1000 people each Saturday during the soccer season!
- Full-page ad in the Albion Cup tournament program. Distributed to over 5,000 participants. (Need AD by June 15th)
- Company logo silkscreened on the uniform
- Exposure in at least two e-mail campaigns, sent to all Albion families.
- Company logo or name placed on the Albion website sponsor page.
- A thank-you plaque for your business.
- Invitation to recognition dinner to be recognized by the organization
- Enhancement of your business reputation as a supporter of youth and the community.

Silver Sponsorship: \$ 750

- Half-page ad in the Albion Cup tournament program. Distributed to over 5,000 participants.
- Exposure in at least two e-mail campaigns, sent to all Albion families.
- Company logo or name placed on the Albion website sponsor page.
- A thank-you plaque for your business.
- Enhancement of your business reputation as a supporter of youth and the community.

Bronze Sponsorship: \$ 500

- Exposure in at least two e-mail campaigns, sent to all Albion families.
- Company logo or name placed on the Albion website sponsor page.
- A thank-you plaque for your business.
- Enhancement of your business reputation as a supporter of youth and the community.

Sponsorships help the children, the soccer league, and the community. Thank you for your consideration and support!

TEAM SPONSOR INFORMATION

Thank you for your support of Peninsula Soccer League and Albion Soccer Club!
We appreciate your sponsorship!

Please provide all of the following information so that we may properly recognize your generosity:

Sponsor Name: _____

Sponsor Contact Person: _____

Sponsor Phone Number: Work: _____ Other: _____

Sponsor Mailing Address: _____

| | | | |
|-------------------------|--------------|---------------|---------------|
| Sponsor Package: | GOLD | SILVER | BRONZE |
| | \$750 | \$ 500 | \$ 300 |

PSL Team Sponsored: _____

PSL Team Contact: _____ Phone #: _____

If possible, please include camera-ready artwork or a diskette with your organization's name/logo on it. This will enable us to put your logo on a banner, in the Albion Cup tournament program and on our website, making your organization instantly recognizable.

Please make your check payable to: **Peninsula Soccer League**

Please mail this sponsorship form, your check, and logo to:

Peninsula Soccer League

P.O. Box 7551

San Diego, CA 92167

For tax deduction purposes, our non-profit FEIN is 33-0640425.

Please call 858-334-9558 if you have any questions.