



**PENINSULA SOCCER LEAGUE
P.O. BOX 6866
SAN DIEGO, CALIFORNIA 92106**

Peninsula Soccer League

The Peninsula Soccer League (PSL), a non-profit organization, has served the youth of San Diego County for more than 40 years. Over 1,200 children, 90 teams ranging from ages 4 to 19 participate in this league, which promotes and teaches the sport of soccer, teamwork, self-confidence and striving for personal best, all in a family orientated setting.

To ensure the growth and affordability of the league, we are asking the business community for its continued financial support for the 2008 season. In exchange for sponsorship, we will promote our business partners to our league families and the general community. In addition, sponsors will receive the satisfaction of helping community youth.

Your sponsorship will help us meet the costs of running the league, including fees and costs for the fields, equipment, referees, and training of our volunteer coaches, insurance, tournaments, and more. Your sponsorship is tax deductible.

Various sponsorship levels are available and described in the enclosure. We appreciate your consideration and look forward to your support in the 2008 season!

Sincerely,

The Board of Directors

Peninsula Soccer League



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Peninsula Soccer League, a non-profit community youth league for over 40 years, now offers a high-profile yet affordable promotion for your business:

PSL Platinum: \$1,500

- All benefits received as a Gold Sponsor
- A personal invitation for you and a guest for recognition at the Annual Peninsula Soccer League Formal Dinner Party with over 100 volunteers, board members, and guest.

PSL Gold: \$1,000

- A banner with your company logo or name at Robb Field every Saturday from September through December. Between 700 and 1000 people use this field each Saturday during the soccer season!
- Silk-screening your business logo on uniforms.
- Exposure in at least two e-mail campaigns, sent to all PSL families.
- Company logo, name, and link placed on the PSL website sponsor page.
- A thank-you plaque for your business.
- Enhancement of your business reputation as a supporter of youth and the community.

PSL Silver: \$750

- Silk-screening your business logo on uniforms.
- Exposure in at least two e-mail campaigns, sent to all PSL families.
- Company logo, name, and link placed on the PSL website sponsor page.
- A thank-you plaque for your business.
- Enhancement of your business reputation as a supporter of youth and the community.

PSL Bronze: \$500

- Exposure in at least two e-mail campaigns, sent to all PSL families.
- Fliers promoting your business handed out to all players and families.
- Company logo, name, and link placed on the PSL website sponsor page.
- A thank-you plaque for your business.
- Enhancement of your business reputation as a supporter of youth and the community.

Sponsorships help the children, the soccer league, and the community.
Thank you for your consideration and support!



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TEAM SPONSOR INFORMATION:

Thank you for your support of Peninsula Soccer League!
We appreciate your sponsorship!
Please provide the following information so that we may properly recognize your generosity:

Sponsor Name: _____ Email: _____
Sponsor's Web Address: _____

Sponsor's Mailing Address: _____
City: _____ State: _____ Zip: _____

Sponsor Contact Person: _____
Work: _____ Other: _____

Sponsor Package:

PSL PLATINUM	PSL GOLD	PSL SILVER	PSL BRONZE
\$1,500	\$1,000	\$750	\$500

PSL Team Sponsored: _____

PSL Team Contact: _____ Phone #: _____

If possible, please include camera-ready artwork or a CD with your organization's name/logo on it or e-mail this information to: rwmackenzie@gmail.com This will enable us to put your logo on a banner, PSL website, and e-mail campaigns making your organization instantly recognizable.

- Please make your check payable to: Peninsula Soccer League or PSL
- For tax deduction purposes, our non-profit **FEIN is 33-0010998.**
- Please mail this sponsorship form, your check, and logo to:

Peninsula Soccer League
P.O. Box 6866
San Diego, CA 92166

Please call Bob MacKenzie 619-417-7213 or 619-225-1112 or Email Conrad Olson PSL sponsorship coordinator at conrad.olson.psl@gmail.com if you have any questions. Thank you!